

Good morning everybody and thanks for coming.

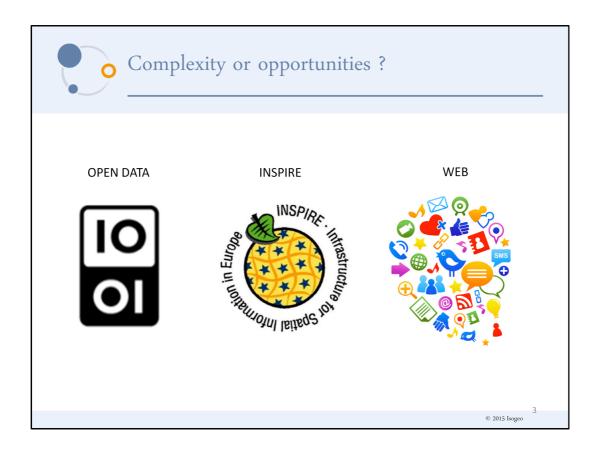
For those of you who don't know me, my name is Mathieu Becker. I'm the founder and CEO of Isogeo, a French software company specialized in geodata management since 2009 (and become the leader in France).



This morning, I'm going to talk to you about:

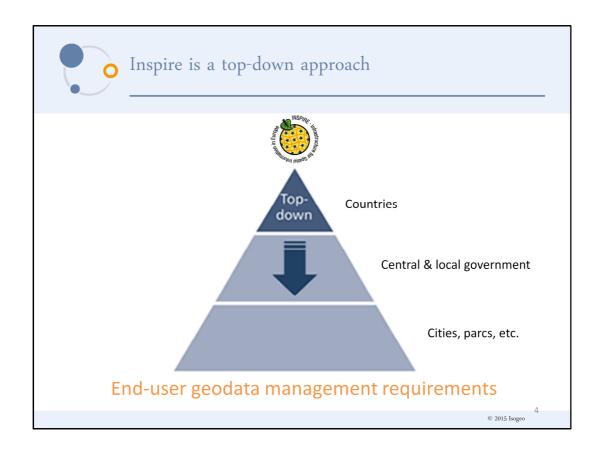
- > Our vision of data management, especially in the Inspire and open data context
- > Then, I'll go on to tell you about the Isogeo Platform
- > And finally I'll show you how it works based on one user case

I'll be pleased to answer any question you have at the end of my presentation.



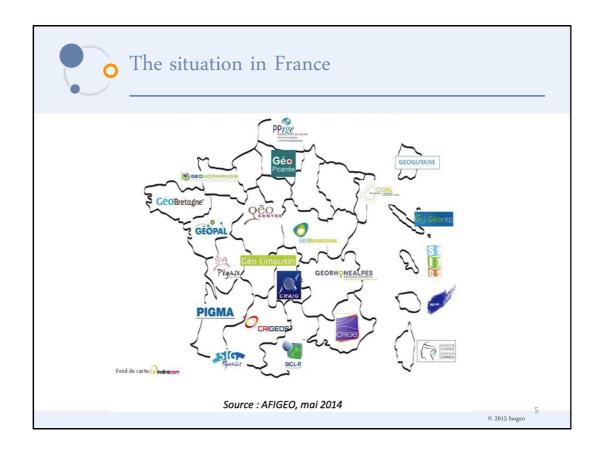
Let's start with our vision and our approach to geodata management.

The main question is how to respond quickly and effectively to the complex European directive Inspire. At the same time we have to be aware all the opportunities and challenges created by open data and the web in general..



Since the introduction of the Inspire directive, the European countries have been required to take a top-down approach to implementing data management solutions.

By this, I mean that all SDI Architecture is led by central and local government decisions, ratter than by end-user geodata management requirements.



As you can see from this map, in France for example, we have around 30 different SDIs. All of them are led and supported by main public organizations, such as Régions and Départements. In most cases, they are subsidized by Europe.

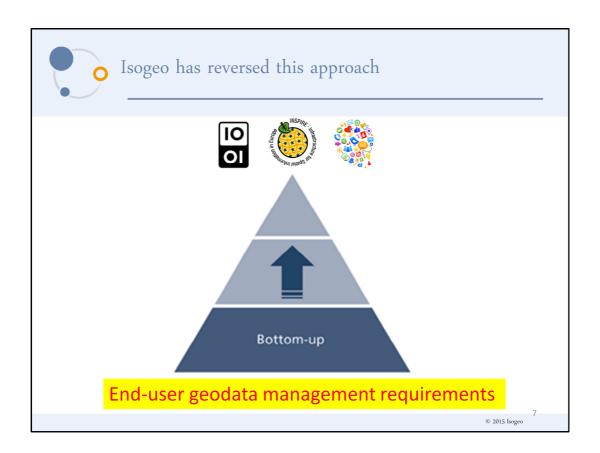
The end-users involved in the Inspire directive, such as cities, national parcs, firestations have to register and document their data on these obligatory platforms.



This is typically a top-down approach. The return of investment is minimal for several reasons:

- > Firstly, it is time consuming and carried out (done) to comply with the requirements of Inspire
- > Secondly, the inventory or catalogue can not be used internally
- > And thirdly it is difficult to control any updating process .

We, at Isogeo, consider this traditional topdown approach both inflexible and userunfriendly.



Isogeo has reversed this approach.

For us, everything starts with the requirements of the end-user with a bottom-up approach to Inspire, Open data and so on..



End-user requirements

- Where is the data I need?
- Is it up to date?
- Are there any legal restrictions I should be aware of?
- To what extent can I share it with suppliers, partners and others?
- Etc..

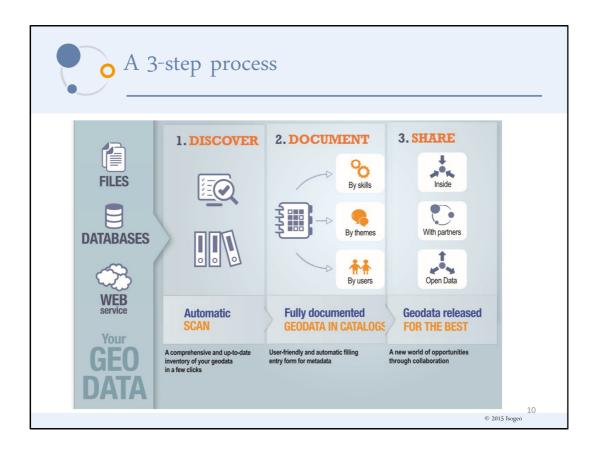
© 2015 Isogoo

the requirements of the end-user are questions such as:

- >Where is the data I need?
- >Is it up to date?
- >Are there any legal restrictions I should be aware of?
- >To what extent can I share it with suppliers, partners and others?



Let me show you how Isogeo has created a better way to manage your data



Isogeo is a ready-to-user collaborative Platform wich aims to simplify the access to geodata and his management.

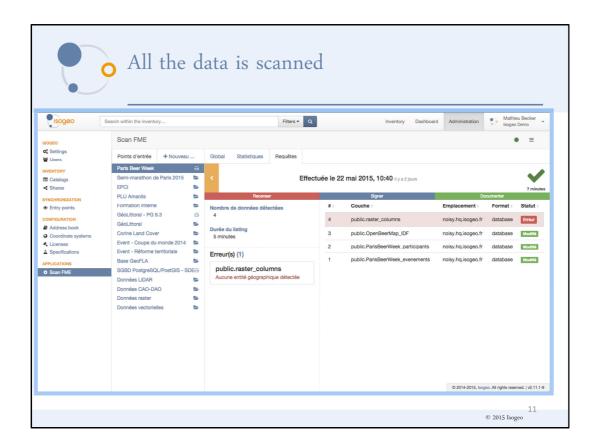
<u>Firstly</u>, all the data, whatever the format, is scanned and a comprehensive and up-to-date inventory is created. During this stage it is important to note that the inventory is automatically predocumented in terms of technical information such as the type and number of features, attributes, scope and so on.

<u>Secondly</u> the inventory can be documented by the end-user in terms of conditions of use, contacts, history, genealogy of the data. Isogeo has developed powerful tools to ensure that this can be performed by non GIS specialists.

As part of the documentation process, the comprehensive, up-to-date and documented inventory can be organized into different catalogues.

If you look on the right side of the slide you will see the final stage, the sharing process: the return of your investment.

In a few clicks your catalogues can be shared internally, with partners and the local Inspire Platform or a specific portal for open data.

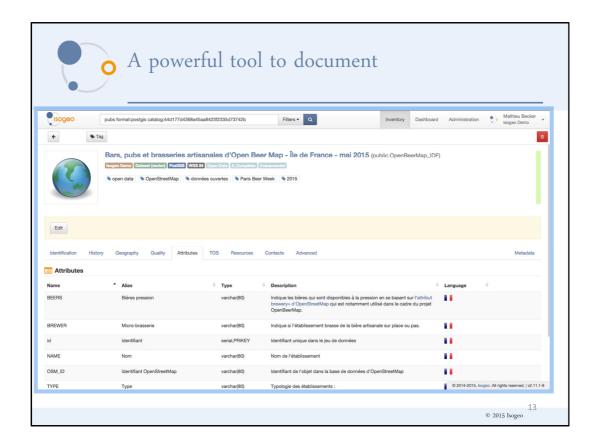


Let me show you some screen shots of the Isogeo Platform.

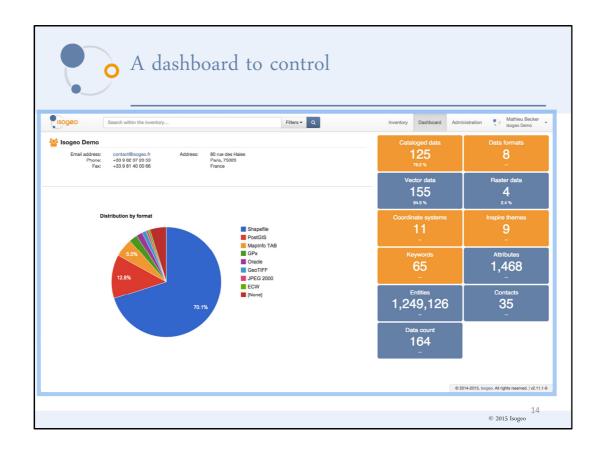
The SCAN create metadata directly from the data...



And a comprehensive and up-to-date inventory



There you can see the user-friendly interface to document your data



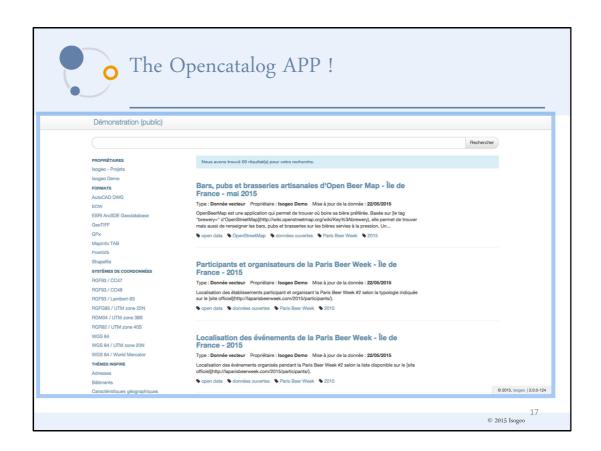
The dashboard is very intersting to have a good overview of your data asset



The final process allows you to share your catalogues at a glance



With Inspire requirements like CSW



Or with partners and suppliers through the Opencatalog Application, a mini web site hosted and supported by the Isogeo Platform.



I would like to finish by showing you a user case witch illustrates the capabilities of our platform.

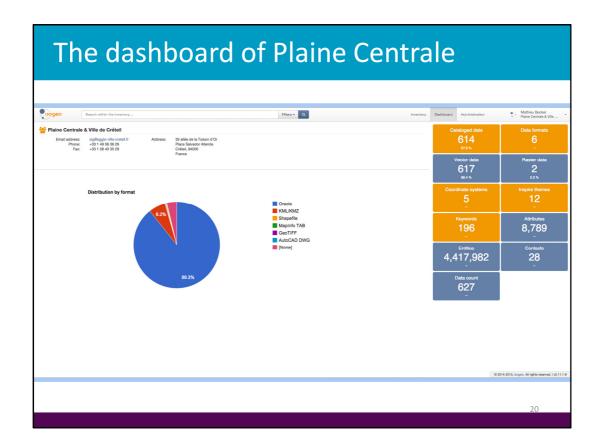


In 2014 we delivered a geodata management solution for Plaine Centrale Urban Community and the city of Créteil near Paris.

There were 3 challenges:

- to facilitate access to the geodata internally for every employee.
- · to comply with Inspire requirements
- And to initiate an open data project.

Using the Isogeo Platform, this organization is now able to carry out these three separate tasks with one single effective solution. In the past, it would have been completed through three separate and time consuming projects.



Let me show you some screen shots of the solution

On the dashboard of Plaine centrale, you cas see an overview of his data asset.

There have 627 data is X different formats wich represent more than 4 millions of vector objects.

1 solution for several uses

- 1 Portal for internal user
- 2 open data portal
- 1 Opencatalog for sharing with HERE
- An other one for the University
- Opencatalogs for suppliers



- Time saving
- Easy access to geodata
- A dashboard to manage the GIS
- Third-party applications

ebinaire Isogeo du 14/04/2015

21



In conclusion

- User-centric approach
- Based on customer needs
- User-friendly and flexible
- Allowing to share catalogues adequately
- Inspire & open data compliant

© 2015 Isogeo

In conclusion, Isogeo has developed a user-centric approach of geo-data management: based on customer needs.

Our software Platform is user-friendly, flexible and allowing to share inventories adequately... and YES it does Inspire and open-data!





25-29 MAY 2015 Lisbon Congress Center, Portugal





Mathieu Becker mathieu.becker@isogeo.fr

Thank you and see you to the Isogeo stand for demonstrations

+33 6 15 95 00 06

23